

SPONSORSHIP PROSPECTUS

9th EFAS CONGRESS

21-24 June 2009

Tenerife,
Canary Islands / Spain



www.efas2009.org

EFAS 2009 SECRETARIAT

Magna Congressos

C/Ctra. Gral. Santa Cruz Laguna nº293

Edif. Cristina 2ªA 38320 La Cuesta - La Laguna - S/
C de Tenerife

Tel: +34 922 65 62 62 - Fax: +34 922 67 01 88



Dear Sirs,

The **European Federation of Audiology Societies (EFAS)** is the body that represent the National Associations of Audiology in Europe. Any other year the EFAS Congress is held in an European country. This year the EFAS Congress is celebrated in conjunction with the **Annual Convention of the Spanish Society of Audiology (AEDA)** in Tenerife at the Canary Islands, Spain. The programme schedule is arranged to maximize contact among participants.

With this letter we are pleased to invite you to the EFAS/AEDA 2009 Industry Exhibition. We are expecting that EFAS2009 will welcome over 600 participants from all over the world. By sponsoring this meaningful event, you will be able to reach a huge portion of influential professionals from different countries. At the same time, you can also make use of AEDA2009 as a platform to explore the Spanish-speaking countries market. We expect a significant great number of South American attendees.

For more information, you are most welcoming to contact our congress secretariats, Ms Elena (Tel: +34 922 656 262 / Email: congresos@magnacongresos.com) and confirm your sponsorship on or before March 31st 2009.

Sponsorship packages will be offered on first-com-first-served basis. Take action now and reserve your own exclusive role in this important international event!



Looking forward to welcome you to Tenerife;

Jose Barajas de Prat
Chair of the EFAS 2009

Franz Zenker
Chair of the AEDA 2009



TENTATIVE PROGRAM

Room	SATURDAY 20th	SUNDAY 21st	MONDAY 22nd		TUESDAY 23rd		WEDNESDAY 24th		Room		
	IC	IC/TF	IC	TF	IC	TF	IC	TF			
7:30	REGISTRATION	REGISTRATION EFAS2009	REGISTRATION EFAS 2009						7:30-8:00		
8:00	AEDA 2009		KN	KN	KN				8:00-9:00		
8:30	Welcome		IS	IS	IS				9:00-10:00		
9:00	 ANNUAL CONVENTION OF THE SPANISH SOCIETY OF AUDIOLOGY AEDA2009 Lectures in Spanish	 PRE-CONGRESS WORKSHOPS	COFFEE BREAK						10:00-10:30		
10:00			FP	FP	FP	FP	FP	FP		10:30-12:30	
10:30			FP	FP	FP	FP	FP	FP			
11:00			LUNCH	LUNCH	LUNCH General Assembly		LUNCH			12:30-13:30	
11:30			FP	FP	P / SCP	P / SCP	P / SCP	P / SCP		13:30-14:30	
12:00			FP	FP	FP	FP	FP	FP	FP	14:30-15:30	
12:30			FP	FP	COFFEE BREAK						15:30-16:00
13:00			IS	IS	IS	IS	IS	IS		16:00-17:00	
13:30			FP	FP	FP	FP	FP	FP	FP	17:00-18:00	
14:00			EXCURSION TO EL TEIDE	OPEN CEREMONY					CLOSING CEREMONY		18:00-19:00
14:30	WELCOME RECEPTION					VISIT TO LA LAGUNA		19:00- ...			
15:00		GALA DINNER									
15:30											
16:00											
16:30											
17:00											
17:30											
18:00											
18:30	AEDA General Assembly										
19:00											
20:00											
21:00											
...											

KN: Keynote Lectures
IS: Invited Speaker
FP: Free Papers
P: Posters

RT: Round Table
SCP: Short Company Presentation
TF: Room Tenerife
IC: Room Islas Canarias

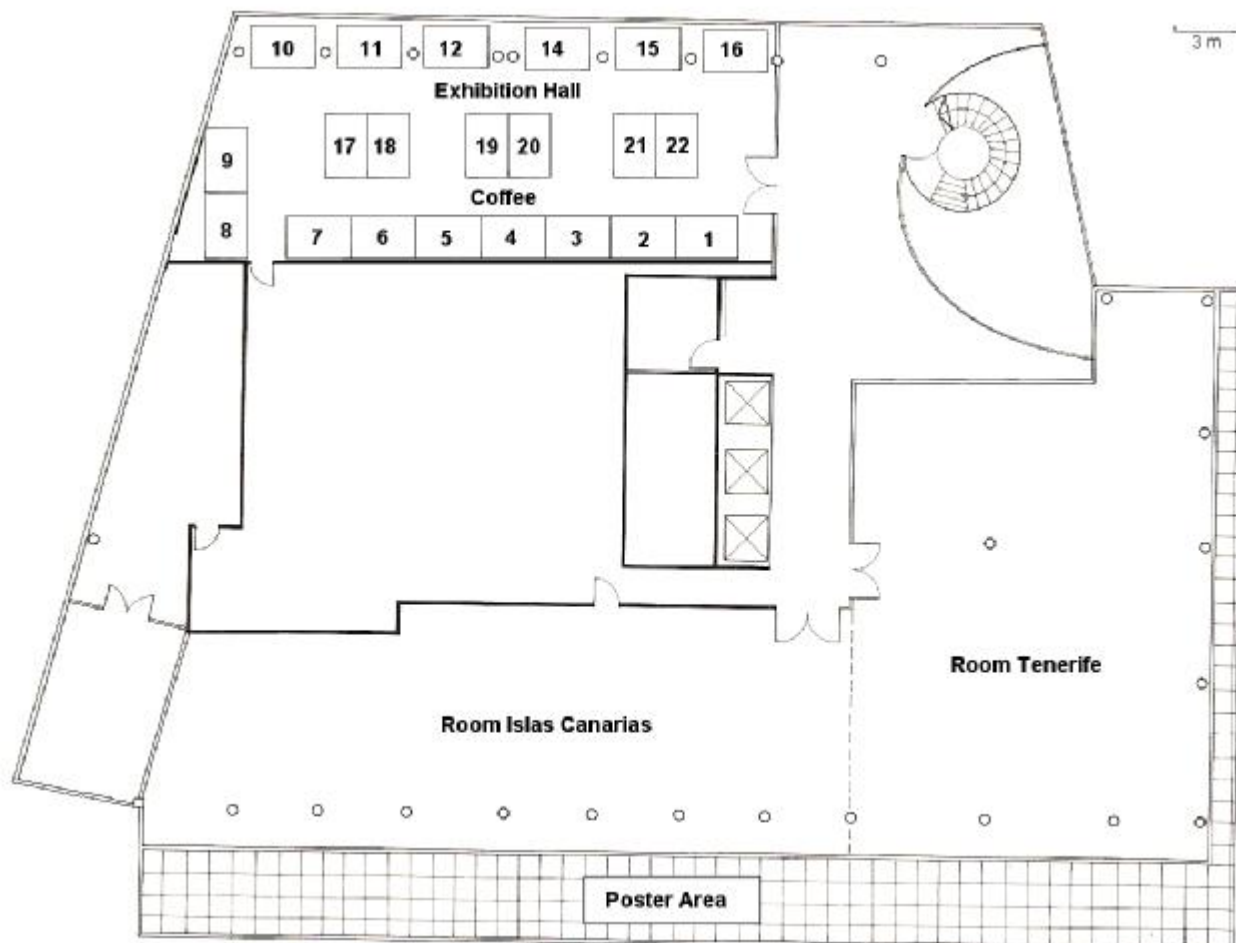


EXHIBITION AREA

The industry exhibition takes place at the Hotel Semiramis. A stand where coffee is served is integrated in the exhibition area to ensure that all participants will come.

The exhibition spaces are assigned according to the order of registration. Prices can be taken from the enclosed pricelist.

We offer also further sponsoring activities and technical suites. Please contact Ms. Elena (phone +34 922 656 262 congresos@magnacongresos.com) for further details.





SPONSORSHIP PACKAGES

Entitlement	Platinum Sponsor	Golden Sponsor	Silver Sponsor	Exhibitor
Sponsorship Amount	12,500€	8,000€	5,000€	2,000€
Congress Lanyard	✓	×	×	×
Leaflet in the Congress bag	✓	✓	✓	×
Name and Logo on EFAS website	✓	✓	✓	✓
Size of advertisement on Congress Booklet	Full Page	1/2 Page	1/4 Page	×
Complimentary Conference registration	3	2	1	×
Logo on Congress Bag	✓	×	×	×
Exhibition Area	12 m2	12 m2	6 m2	6 m2
Congress Banner in Conference Room	✓	✓	✓	×
Short Company Presentation	✓	✓	✓	✓

✓ Included
 × Not Included



SPONSORSHIP PACKAGES FOR PRE-CONGRESS WORKSHOP AND THE CONGRESS

Period/Category	Sponsorship Packages	Price
Pre-congress	Workshop Session	7000 €
	Presence at the Annual Convention of the Spanish Society of Audiology (AEDA2009) Industrial Exhibition	600 €
Congress	Standard Exhibition Booth (Size: 2mW x 3mL x 2.5mH)	2000 €
	Tailor-made Exhibition Booth (Minimum size: 2mW x 6mL. Please indicate the size. Width always fixed to 2 m due to floor restrictions)	360 € m2
	Welcome Cocktail Reception	4000 €
	Congress Banner in Conference Room	1700 €
	Congress Lanyard	2000 €
	Congress Bags with company logo	2500 €
	Internet Corner (Company Website on Start-up Page)	4000 €
	Congress Plastic Ball Pen with company logo	1200 €
	Congress Notebook with company logo	1800 €
	Insertion of one promotional material into Congress Bag	900€
	Full page advertisement on Congress Booklet	1500 €
1/2 page advertisement on Congress Booklet	1000 €	
1/4 page advertisement on Congress Booklet	500 €	



SPONSORSHIP RULES AND REGULATIONS

The following defines the terms and conditions for the sponsorship opportunities during the 9th EFAS Congress / AEDA2008

Sponsorship

Sponsorship of various activities is available on a first-come; first serve basis customers and exhibiting companies for that participant event. Offers will be confirmed through the submission of the application for sponsorship.

Send company logo and advertisement

It is possible to place an advertisement free of charge in the programme according to your sponsorship level. Send company logo and advertisement in TIF, JPG or PDF format (300 DPI resolution) via email to info@efas2009.org before March 31st.

Size of advertisement in final program booklet:

Platinum Sponsor - Full Page: 25 x 16 cm.

Golden Sponsor - 1/2 Page: 12 x 16 cm.

Silver Sponsor - 1/4 Page: 6 x 16 cm.

Material for Conference-Goers Portfolios

Semiramis Hotel will collect material that is sent for packaging into conference-goers portfolios. Magna Congressos will pick it up on June 16th. Packages must be clearly labelled indicating the name of your company, number of packages (Packages X / X) and "Material for EFAS2009 Portfolios". The address to be sent is:

HOTEL SEMIRAMIS. CIF [Tax code]: A 35457258. Att: Jannet González Leopoldo Cologan Zulueta, 12. 38400 – Puerto de la Cruz - Tenerife - Spain.

Term of Payment

A deposit of at least fifty (50) percent of the total sponsorship amount must accompany the Sponsorship Application Form before March 31st. The balance of the total sponsorship amount is due before April 30th. Failure by the customer to pay the total sponsorship amount by the due day may be considered a cancellation of sponsorship by the EFAS2009 and may result in the customer being prohibited from participation in the exhibition. Purchase orders will not be recognized as an acceptance of the sponsorship agreement.

Cancellation of the Sponsorship

Sponsorship cancellation notice after April 30th shall retain a service charge equal to 50% of the total sponsorship amount. Before April 30th, the customer is liable for 100% of the total sponsorship amount less a 100 € fee.



EXHIBIT SPACE: TERMS AND CONDITIONS

The following defines the terms and conditions for the materials to be shown at The Hotel Semiramis, Puerto de la Cruz, Tenerife, Canary Islands, Spain during the 9th EFAS Congress.

Agreement

The application for exhibit space, signed by the Exhibitor and accepted in writing by EFAS 2009 shall be considered as a binding agreement between the two parties and subject to the terms and conditions herein stated.

Term of Payment

A down payment of 50% of the total amount is to be made with the application, payable to the 9th EFAS Congress to be sent before March 31st, 2009. The balance will be due on confirmation of space assignment and receipt of invoice, and no later than April 30th.

Cancellation

A refund of the fee paid, less a €100.00 cancellation charge, will be made if cancellation is received in writing by April 30th. There will be no refunds for cancellations of display space received after April 30th.

Space assignment

Booths and/or spaces will not be booked unless application is accompanied by payment. Upon receipt of the application and payment, space will be confirmed and an invoice for the balance due will be mailed. Space assignments will be made in the order in which application forms accompanied by payment are received. Maximum height of free-designed booths is 2.5 m.

Conference Liability

The Exhibitor will hold EFAS 2009 harmless from any damage, expenses or liability that arises from any injury or damage to said Exhibitor, his employees or agents, or to property of said Exhibit, or occurring in the venue, or the approaches and entrances thereto, except by negligence of EFAS 2009.

Property Damage

The Exhibitor's property shall be placed on display and exhibited at his risk, and EFAS 2009 assume no responsibility for loss or damage thereto. The Exhibitor assumes all responsibility for loss or damage to his property due to fire, theft, flood, lightning, earthquake, explosion, or any other cause beyond the control of EFAS 2009.

It is prohibited to damage the facilities. The structural elements may not be painted, holes may not be made and no screws or nails may be used. The flooring may not be perforated and contact adhesive or similar substances may not be used. Surplus materials arising from setting up and taking down the booths must be removed.

Short Company Presentation

It is possible to present your company as well as your products during a short presentation of 3 minutes on June 23rd 2009 from 13:30 - 14:30 in the Tenerife room.



EXHIBIT SPACE: TERMS AND CONDITIONS

Setting up and Dismantling

Setting up for those attending **AEDA2009** and **EFAS2009**: Friday June 19th, from 8.30 a.m. to 7.30 p.m.

Setting up for those attending only to **EFAS2009**: Sunday June 21st from 8.30 a.m. to 12.30 p.m.

Dismantling: Begins on Wednesday June 24th, after 18.30 p.m. and must be completed by Thursday June 25th 12:30 p.m.

Storage: Storage of packed or crated material may be arranged by exhibitors directly with the EFAS 2009 Congress Secretariat.

Delivery and Storage of Display Materials

If the Exhibitor wishes to pre-ship display materials, the Exhibitor must first contact the EFAS 2009 Secretariat. The Exhibitor is responsible for the delivery of the material, including correct procedures and payment for shipping, customs and duties, to the EFAS 2009 Secretariat (address below)*. Materials shall not be accepted at Semiramis Hotel prior to June 1st 2009.

IMPORTANT NOTE: The exhibitor must send an exact report of the material to present to the customs authorities in Santa Cruz de Tenerife including the name of the company in Spain that is going to retire the material. Please contact us for further information.

Participation in EFAS Scientific Sessions and Social Program

Exhibitor registration includes: Display space, exhibits registration for two exhibitors, coffee breaks for 2 exhibitors, and lunches for 2 exhibitors. For an additional fee (€300 per individual), exhibitors are welcome and encouraged to join the Social Program. Exhibit Registration does not include participation in the Scientific Sessions, which requires registration as a full delegate.

Exhibition Hours

If you are participating in the Annual Convention of the Spanish Society of Audiology (**AEDA2009**) and in **EFAS 2009** the exhibition will be open from Saturday 20th, 2009 to Wednesday 24th from 8.30 a.m. to 7.00 p.m. If you are planning to participate only in the **EFAS2009** Industrial Exhibition the exhibition will be open from Sunday 21st, 2009 from 12.30 p.m. to 7.00 p.m. and Monday to Wednesday 24th from 8.30 a.m. to 7.00 p.m.

Facilities

In keeping with the scientific nature and professionalism of the EFAS 2009, the Committee has retained a reputable firm to ensure the orderly and efficient installation and removal of displays materials. Please contact the EFAS 2009 Congress Secretariat for special arrangements.

Booths are situated next to auditoriums, poster session halls, and the registration area. Coffee bars and refreshment stands will accommodate exhibitors and participants. Technical staff will be present to render on-the-spot assistance with repairs. Hostesses and interpreters will be available on request. Post office, banking facilities, restaurants, bars, public phones, transportation and tourist services are at hand.



EXHIBIT SPACE: TERMS AND CONDITIONS

Important Notes

The Organising Committee must be informed of and give its approval of any activities organised by exhibitors, such as symposiums, seminars, groups meetings, etc. that are programmed within the Congress precinct. The Organising Committee reserves the right at all times to restrict any exhibition material or activity that it seems inappropriate. In the event that such action is taken, the Organising Committee shall not be liable for the money that has been invested by the company involved.

The exhibition's technical managers reserve the right to modify or alter the booth areas due to force majeure or security issues. The Organising Committee reserves the right to postpone, reduce or extend the conference dates for reasons beyond its control and organisation, or due to force majeure. Such circumstances will not give exhibitors the right to termination of contract or to demand compensation for damages.

Freely-designed booths shall be subject to the authorisation of Semiramis Hotel's technical department. If you wish to rent complementary materials or services for booths, please contact the Conference Technical Secretariat: MAGNA CONGRESOS

Goods Delivery

Goods must be clearly labelled, stating the following details in a visible place: EFAS 2009 – NAME OF EXHIBITOR AND BOOTH NUMBER.

The Hotel will not accept any goods that require payment upon delivery.

Goods should be sent to the following address:

HOTEL SEMIRAMIS. CIF [Tax Code]: A 35457258. Att: Jannet González
Leopoldo Cologan Zulueta, 12. 38400 – Puerto de la Cruz. Tenerife. Tel: +34 922 37 32 00

Material that is sent for packaging into conference-goers portfolios must arrive at Semiramis Hotel by Monday 15th June 2009 at the very latest.

The Hotel will accept congress goods from 01st June onwards without making any charge for storage of such goods.

In order to control deliveries, after shipping the goods, please complete the attached form and send it by fax or e-mail to Magna Congresos – 922 670 188 – congresos@magnacongresos.com

VERY IMPORTANT NOTICE

THE CANARY ISLANDS DO NOT BELONG TO THE EUROPEAN UNION CUSTOMS TERRITORY. FOR THIS REASON, THEY HAVE A DIFFERENT TAX REGIME AND IT IS IMPORTANT TO COMPLETE THE PAPERWORK CAREFULLY IN ORDER TO MAKE SURE THAT THE GOODS ARRIVE ON TIME FOR THE CONGRESS.

IF YOU SEND GOODS BY SEA, YOU MUST HAVE: (1) BILL OF LADING (2) INVOICE WITH VALUE FOR STATISTICAL PURPOSES, DETAILING THE FOLLOWING: LIST OF CONTENTS, ORIGINAL VALUATION, SIGNED AND STAMPED WITH CERTIFICATE OF ORIGIN FROM THE COMPANY.

WE HAVE FOUND THAT COURIER COMPANIES DO NOT ALWAYS HAVE ALL THIS INFORMATION AT THE POINT OF PICK-UP, AND GOODS ONLY JUST ARRIVE IN TIME, WITH THE ADDED PROBLEM THAT ONE OR TWO MORE DAYS ARE REQUIRED FOR DELIVERY, AND THEREFORE THEY DO NOT REACH THE CONFERENCE ON TIME.

WE HAVE ALSO FOUND THAT OFTEN, WHEN THE GOODS ARE DELIVERED AT THEIR DESTINATION, A FURTHER SUM HAS TO BE PAID THAT WAS NOT FORESEEN BEFOREHAND (DIFFERENT CUSTOMS ISSUES). THE HOTEL WILL NOT ACCEPT ANY GOODS THAT REQUIRE ANY PAYMENT TO BE MADE WHATSOEVER.

IN VIEW OF THE ABOVE AND TO AVOID PROBLEMS, WE STRESS THAT YOU MUST CONTACT THE LOCAL COMPANY THAT WILL BE DELIVERING THE GOODS IN TENERIFE SO THAT YOU CAN BE CORRECTLY INFORMED ABOUT ALL THESE DETAILS.



ADDITIONAL EQUIPMENT FOR BOOTHS



Counter
104 x 103 x 54 cm
Rent: 65 € + IGIC



Stratus System Counter
109 x 100 x 67 cm
Rent: 65 € + IGIC



Low table
80cm diameter
Glass top design
Rent: 28,01€ + IGIC



Black synthetic leather chair
Rent: 3 € + IGIC



High table with tablecloth
Rent: 48,38 € + IGIC



High stool
Rent: 12,70 € + IGIC

Small refrigerator
Rent: 116,59 € + IGIC

Wastepaper bin
Rent: 5,25 € + IGIC

Shelf 100 x 20 cm.
Rent: 13,84 € + IGIC

Seasonal tall plant, with pot
Rent: 52,50 € + IGIC

Rectangular table with tablecloth – 180 x 75 cm
Rent: 45 € + IGIC

All prices are per unit and cover the rent for the days conference. 5% IGIC [Canary Island tax] is not included.

To request this equipment and/or any other services (audiovisuals, stewardess, flower decoration, etc.), please contact the EFAS 2009 SECRETARIAT—MAGNA CONGRESOS (+34 922 65 62 62).



CONTACT INFO AND IMPORTANT DATES

EFAS2009 Congress Secretariat

MAGNA CONGRESOS

Ctra. Gral. Santa Cruz Laguna nº293 Edif. Cristina 2ª

38320 La Cuesta - La Laguna - S/C de Tenerife

Canary Islands - Spain

Email: congresos@magnacongresos.com

Tel: +34 922 656 262

Fax: +34 922 670 188

EFAS 2009 Scientific Secretariat

CLINICA BARAJAS

C/Perez de Rozas

38004 Santa Cruz de Tenerife

Canary Islands - Spain

E-mail: info@efas2009.org

Tel: +34 922 275 488

Fax: +34 922 270 364

Website

<http://www.efas2009.org>

Important Dates

Sponsorship registration: March 31st

Sponsorship Payment: April 30th

Sponsorship cancellation: April 30th

Exhibitor registration: March 31st

Payment exhibitors: April 30th

Exhibitor cancellation: April 30th

Email Send company logo: March 31st

Delivery and Storage of Display Materials: Upon June 1st

Preregistration Scientific Sessions and Social programme for exhibitors: March 31st

Artwork for Sponsorship of Final Programs: April 30th



SPONSORSHIP / EXHIBIT REPLY FORM

Please print this Reply Form and send it by FAX (+34 922 670 188) or email to congresos@magnacongresos.com

Type of Sponsorship (Please put a "X" as appropriate)				
Period	Sponsorship Packages	Euros	"X"	
General Sponsorship	Platinum Sponsor	12500 €		
	Golden Sponsor	8000 €		
	Silver Sponsor	5000 €		
	Exhibitor Sponsor	2000 €		
Pre-congress Workshop	Workshop Session	7000 €		
	Presence at the Annual Convention of the Spanish Society of Audiology (AEDA2009) Industrial Exhibition	600 €		
Congress	Standard Exhibition Booth (Size: 2mW x 3mL x 2.5mH)	2000 €		
	Tailor-made Exhibition Booth (Minimum size: 2mW x 6mL. Please indicate the size. Width always fixed to 2 m due to floor restrictions)	360€/m ²		
	Welcome Cocktail Reception	4000 €		
	Congress Banner in Conference Room	1700 €		
	Congress Lanyard	2000 €		
	Congress Bags with company logo	2500 €		
	Internet Corner (Company website on start-up page)	4000 €		
	Congress Plastic Ball Pen with company logo	1200 €		
	Congress Notebook with company logo	1800 €		
	Insertion of one promotional material into Congress Bag	900 €		
	Full page advertisement on Congress Booklet	1500 €		
	1/2 page advertisement on Congress Booklet	1000 €		
	1/4 page advertisement on Congress Booklet	500 €		
	Total Amount in Euros (To be filled by sponsor)			
	Company Details:			
Company Name:				
Contact Person:		Position:		
Correspondence Address:				
Tel:	Fax:	Email:		
Billing details:	Name/Company:		Postcode/City	
	Address:			
VAT NUMBER/FISCAL CODE/OR SOCIAL SECURITY NO:				
Size of exhibition space: m ²		Length x depth: x 2m		
Additional Equipment for Booths:				
Name/s of person/s being at the exhibition space :				
1)		2)		
Advertisement (free of charge) Publisher in congress programme :		<input type="checkbox"/> YES <input type="checkbox"/> NO		
Short speech / presentation of company and products:		<input type="checkbox"/> YES <input type="checkbox"/> NO		
Signature:		Date:		



PAYMENT REPLY FORM

BY BANK TRANSFER

PAYABLE TO : EFAS 2009

I.B.A.N.: ES16 2065 0018 4114 0021 7345

S.W.I.F.T. ADDRESS (BIC CODE): CECAESMM065

BANK: CAJA GENERAL DE AHORROS DE CANARIAS. 018 PLAZA WEYLER.
ABI 2065 - CAB 0018 - CONTROL NUMBER: 41 **ACCOUNT NO.:** 1400217345

Be sure to print your Company Name on the bank receipt. A copy of the money order must be attached to the Sponsorship / Exhibit Reply Form. Please note that all bank charges for the bank transfer must be cleared by your company.

BY CREDIT CARD

Please print the following authorization and send it by FAX (+34 922 670 188) or EMAIL (congresos@magnacongresos.com):

I authorize EFAS2009 to charge to my Credit Card the total amount due:		<i>Euros</i>
Credit Card No:	Expiry Date:	
Name of Credit Card holder:		
Date:	Signature:	

You can download a copy of this Reply Forms at:

<http://www.auditio.com/congresos/efas2009/docs/prospectus.pdf>

VISIT OUR PROMOTONAL VIDEO AT:

<http://www.youtube.com/watch?v=w3bFLsjE-UI>



MORE INFO AT:

<http://www.efas2009.org>

EFAS 2009 SECRETARIAT

Magna Congressos

C/Ctra. Gral. Santa Cruz Laguna nº293

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